



Upfront Ibiza – on island Single and Album promotion 2011

Visiting every inch of the islands beaches, Bars, Hotels and fashion stores to delivering the most comprehensive promotion service on the island. A hand to hand service hooking up the key residents and venues with both singles and albums...

What are the advantages of using the on island promo service...

By hand delivering product to each outlet we ensure that the venues are relevant and will 100% support the material supplied, revisiting each location to confirm support.

Servicing all the Bars, Restaurants, Hotels and retail outlets allows the material to hit high footfall areas populated by the key target demographic. The nature of these outlets means more focussed listening as the average time spent in these locations is over 1hr

We know that every serious record label has links in Ibiza, but strategic promotion requires a dedicated team focusing exclusively on the music. Our personal relationships across the island ensure everything gets a listen and reaction. We personally deliver CDs in the hands of every single key DJ, Bar, Club, Fashion & Music outlet, Hotel and Beach Bar/Club - giving you maximum exposure in Ibiza.

A number of Bars particularly in the very busy Port are do not employ DJs, Therefore pre mixed music is in constant demand. By featuring on the 'Upfront Ibiza' mix CD or using your own compilations or catalogue mixes, you receive maximum coverage in the bar & retail areas across the island even when a DJ isn't playing. Over the past 3 years the Upfront Ibiza mix is much in demand and highly anticipated

**Ibiza is the destination for some 1.2 million dedicated music fans and clubbers each year
This is your prime opportunity to hit your target audience.**

Services & Costs

Unmixed DJ sampler (x 100)

Tracks can be featured on our 10 track CD samplers which are serviced to all residents on the island, from the small feeder bars DJs right through to the main club players

- £150 per track (£200 to also feature on the 'Upfront Ibiza' mix CD)

Label specific unmixed DJ Sampler (x100)

If you have multiple releases or mixes you want to promote, this is by far the best option as a branded sampler gets your music placed and label identity across.

- £300 if stock supplied
- £400 includes stock manufacture (artworked insert & disc with on-body print)

Upfront Ibiza DJ Mix (x300)

Any number of tracks can be included on our 70 minute DJ mix which is compiled by our in house team. This is distributed and played in all bars/restaurants, music & fashion outlets and hotels across the island. We can also compile a label branded upfront / catalogue mix

- £100 per track on Mix disc (£50 per extra tracks – maximum of 4 total)
- £400 for label specific mix (Includes manufacturing with Mix supplied by client)
- £500 for label specific mix (Includes compiling Mix and manufacturing)

Album promotion (covering Artist Album, Compilation or DJ mixes)

Servicing both mixed and unmixed albums to all the bars, hotels and retail outlets giving your product more focus, coverage and exposure on the island.

- £350 if stock is supplied
- £500 includes stock manufacture (artworked insert & disc with on-body print)

*** Included in the fee - We service every high profile guest DJ visiting the island with our state of the art digital promo service of all relevant tracks to ensure coverage there too.**

Previous Clients have included...

Sony / Island Records / Universal / Republic / Mercury / Atlantic / Warners /14th Floor / Tommy Boy / Virgin / Relentless / NewState / Destined / Strictly Rhythm / Pacha Recordings Salted Music / Caballero / Play 2

Testimonials...

Andy Baxter (Pacha Resident)

'How can you not like getting fresh tracks from big labels and producers every couple of weeks. Keep em coming'

Sarah Main (Pacha Resident)

'Known these guys for a long long time and they can always be trusted to drop some amazing music in your hand'

Caal Smile (Amnesia Resident)

'good music all the time from the boys, I usually find something I like'

Jon Ulysses (Space Resident)

'For someone to come and put CDs direct into my hand and discuss the records is awesome. Quality every time!'

DJ Jorge (KM5 / Blue Marlin Resident)

The music I have had from these guys so far has been amazing, this IS promotion!

Jordan (Ents Mng Ibiza Rocks)

'A constant supply of killer tunes is what we like and exactly what we get'

Nathan Viva (Eden Resident)

'I'm so busy DJ'ing Day and Nights I'm always looking for quality music and these guys deliver every time

Valentin (Café Del Mar Resident)

'During the summer I get very little time to check links. To be handed the full quality music on CD is brilliant '

Ben Santiago (Es Vive / Sands Resident)

'I play for 6-8 hours everyday and I've known these guys for a few years now and the personal touch is a massive advantage to ensure I get the music and they know exactly what I play so the reaction is instant'

Alex Wolfenden (Mambo / Amnesia Resident)

'Always a pleasure to see these guys and always armed with some great music'



go-musicpromo.com

Contact details

Tony Garvey >> tony@go-musicpromo.com >> 07799 628 557

Marc Thomas >> marc@go-musicpromo.com >> 07747 606 477